**Background Information:**

The data contains hundreds of thousands of electronics store purchases broken down by month, product type, cost, purchase address, etc.

Cleaning data. Tasks during this section include:

* Drop NaN values from DataFrame
* Removing rows based on a condition
* Change the type of columns (to\_numeric, to\_datetime, astype)

Data exploration section. 5 high level business questions related to our data:

* What was the best month for sales? How much was earned that month?
* What city sold the most product?
* What time should we display advertisemens to maximize the likelihood of customer’s buying product?
* What products are most often sold together?
* What product sold the most? Why do you think it sold the most?

To answer these questions:

* Concatenating multiple csvs together to create a new DataFrame (pd.concat)
* Adding columns
* Parsing cells as strings to make new columns (.str)
* Using the .apply() method
* Using groupby to perform aggregate analysis
* Plotting bar charts and lines graphs to visualize our results
* Labeling our graphs